

Rangimingi Gallery

GALLERY OF MANY COLOURS

www.RangimingiGallery.com

*A fair trade marketplace
showcasing hand-made handmade African
jewelry, baskets, artwork and textiles*

Rangi Mingi Gallery is dedicated to promoting the rich beauty, color, and diversity of Africa, developing **working ethical relationships** with local artisans, and marketing their work to a larger audience.

We do this by -

- Providing a sustainable income for **talented** and **hard-working** artisans by promoting the production and distribution of their art.
- Maintaining a strong commitment to Fair Trade principles in our dealings with artisans and their products.
- Providing customers with both authentic and **quality-made** artifacts as well as an opportunity to directly support African artisans.
- Encouraging art-making as a vehicle of **communication**, community empowerment, and relationship-building.

Your purchase allows you to directly address underlying causes of poverty and hunger by supporting fair trade relationships with artisans in the developing world. Monumental changes happen when individuals come together in making life-style choices that benefit the greater cause of our global community.

What Does "Fair Trade" Mean?

Fair trade is a **growing international movement** ensuring that buyers and producers engage in **ethical trade relationships** that allow both parties to celebrate their human dignity.

Fair Trade encompasses a range of goods from agricultural products to artwork to clothing and household items. At Rangi Mingi Gallery we deal primarily with art, jewelry, accessories, and home accessories.

Today's profit-ruled global economy favors large corporations over small-scale producers, making it difficult for individual farmers, artisans, and skilled laborers to make a living off their trade.

Unfortunately current trade practices do not discourage mass exploitation of skilled laborers by multi-national corporations.

Fair trade attempts to remedy some of the injustices propounded by free trade by focusing on trading with poor and marginalized producer groups, and by helping these groups develop skills and sustainable livelihoods through our trading relationships.

"Fair" means that producers receive:

- A price for their goods that covers the cost of production and **guarantees** a sustainable living.
- Long term contracts with buyers to provide **business security** in a shifting worldwide market which tends to favor multi-national corporations and mass producers over small-scale family-based businesses.
- **Entrepreneurial development** and **skills training** to increase knowledge, business development, and sales.